

Myronivsky Hliboproduct

FROZEN CHICKEN & CHICKEN CUTS

FOIE GRAS & GEESE



SOME FACTS ABOUT MHP



MHP (Myronivsky Hliboproduct) was founded in Ukraine in 1998 and listed on the London Stock Exchange in 2008.

MHP in 2012 will become Europe's largest poultry producer.

- Founded in 1998, MHP is Ukraine's leading agro-industrial company.
- MHP is now the largest poultry producer in Ukraine with 50% of the country capacity.
- MHP is completing the largest poultry plant in Europe; production starts in June 2012.
- With this plant MHP will provide 75% of all chicken, industrially produced in Ukraine and will become the largest poultry producer in Europe.
- MHP is certified for export to the European Union.
- Certification also includes ISO, HACCP, HALAL;
- MHP primarily focuses on raising, production and selling of highest quality chicken and chicken products.

MHP is completely vertically organized and structured in three segments:

- Grain growing: corn, sunflower, rape, wheat; production of high quality poultry feed, exportation of grains and sunflowerseed oil
- Poultry and related operations (production of chicken (chilled and frozen), pre-cooked frozen convenience foods)
- Other agricultural operations (production of sausages and processed meats, geese, foie gras, angus beef, fruits)

MHP has the capacity to process more than 3,5 million chickens per week, to produce 30,000 tons of meat per month.

Our vertical integration and our unique, sustainable business model enables us to control costs and, most importantly, **QUALITY**.

We operate according to the principle:

"If you need to have something done well, do it yourself".

MHP consequently:

- grows its own grain to supply its fodder mills
- produces feed for its two breeder farms and four chicken farms
- undertakes the entire production cycle, from chicks to finished product
- distributes through 13 distribution centers with a fleet of more than 500 trucks
- sells one third of its finished product through a network of 2,700 franchised stores.

MHP exports to numerous countries throughout non-EU Europe, the Middle East, Africa, and Asia

MHP is the first Ukrainian agro-industrial company to list on the main market of London Stock Exchange.



ISO 22000:2005 & ISO 9001:2008 CERTIFICATION



حلال

HALAL CERTIFICATION

The Company holds the International Association of Public Organization "Alraid" HALAL Certificate, which confirms production of poultry meat according to Islamic traditions.

Languages of "HALAL" labeling:

- Arabic
- Kazakh
- Russian
- Ukrainian
- English
- Georgian
- Armenian



FROZEN CHICKEN & CHICKEN CUTS

Whole Halal Chicken Broiler (Frozen)



Net Weight: **1200 – 1500 g**
 Packaging: **PE bag / carton box x 15 kg**
 PCS per box: **10-12 (individually packed)**
 Shelf life: **12 months**
 Brand name: **UKRAINIAN CHICKEN**



“QUALIKO”: QUALIFIED BY NATURE

MHP has developed the new brand name for whole HALAL chicken of its own production

QUALIKO is the name of qualitative HALAL chicken from Ukraine



Chicken Fillet Boneless/Skinless (Frozen)



Packaging: **2,5 kg PE bag / 6 PE bags per carton box x 15 kg**
14 kg carton box with PE inner liner
 Shelf life: **12 months**
 Brand name: **UKRAINIAN CHICKEN / without**



FROZEN CHICKEN CUTS

Chicken Leg Quarter (Frozen)



Packaging: **14 kg carton box
with PE inner liner**

Shelf life: **12 months**

Brand name: **UKRAINIAN CHICKEN**



Chicken Thigh (Frozen)



Packaging: **2,5 kg PE bag / 6 PE bags per carton box x 15 kg
14 kg carton box with PE inner liner**

Shelf life: **12 months**

Brand name: **UKRAINIAN CHICKEN / without**



Chicken Drumstick (Frozen)



Packaging: **2,5 kg PE bag / 6 PE bags per carton box x 15 kg
14 kg carton box with PE inner liner**

Shelf life: **12 months**

Brand name: **UKRAINIAN CHICKEN / without**



FROZEN CHICKEN CUTS

Chicken Wing (Frozen)



Packaging: 2,5 kg PE bag / 6 PE bags per carton box x 15 kg
14 kg carton box with PE inner liner

Shelf life: 12 months

Brand name: UKRAINIAN CHICKEN / without



Chicken Cut Wing (Frozen)



Packaging: 14 kg carton box with PE inner liner

Shelf life: 12 months

Brand name: UKRAINIAN CHICKEN / without



Chicken Thigh & Drumstick Meat Boneless/Skin On (Frozen)



Packaging: 10 kg POLY block

Shelf life: 12 months

Brand name: without



FROZEN CHICKEN FEET & MDM



Chicken MDM (Mechanically Deboned Meat), Frozen



Packaging: **15 kg POLY block**

Shelf life: **12 months**

Brand name: **without**



Chicken Feet (Frozen)



Packaging: **15 kg carton box with PE inner liner**

20 kg carton box with PE inner liner

Shelf life: **12 months**

Quality: **Grade C, Unprocessed**

Brand name: **without**



Production facilities of MHP are located throughout Ukraine





FOIE GRAS



TM “Foie Gras” – delicacy goose liver and semi-finished products from geese, cooked by the specialists from PJSC “Myronivsky Hliboproduct” according to French technologies. The special system for fattening of peculiar race of geese (Babolna Grey Landes) is used to cook Foie Gras; by virtue of this fact their liver obtains very soft taste.



TM “Foie Gras” appeared in Ukrainian market in July 2005. The product under this brand is manufactured by “Ptakhofabryka Snyatynska Nova” (Ivano-Frankivsk region). At production site the goose liver is packed into special skin-package that preserves its freshness and all useful properties for a long time. At present moment JSC Myronivsky Hliboproduct is the only one industrial producer of goose meat and liver in Ukraine.

Fat Goose Liver TM “Foie Gras” (Frozen)



Average net weight per unit:	≈ 0,650 kg
Packaging:	Vacuum packaging on a gold substrate
Storage conditions:	t - 12 C° - up to 9 months
Storage conditions:	t - 18 C° - up to 12 months
Transportation unit, Net weight:	≈ 2,600 kg (4 pkg per 1 carton box)



Steak from Goose Liver TM “Foie Gras” (Frozen)



Average net weight per unit:	≈ 0,160 kg (2 steaks)
Packaging:	Vacuum packaging on a gold substrate
Storage conditions:	t - 12 C° - up to 9 months
Storage conditions:	t - 18 C° - up to 12 months
Transportation unit, Net weight:	≈ 4,500 kg (28 pkg per 1 carton box)



FROZEN GEESE & GEESE CUTS



Whole Goose (Frozen)

Product:	Whole goose (frozen)
Average Net weight per unit:	≈ 2,900 kg
Packaging:	tightly sealed PE bag
Storage conditions:	t - 12 C° up to 9 month
Storage conditions:	t - 18 C° up to 12 month
Transportation unit:	corrugated box
Transportation unit, Net weight:	≈ 10 kg (3 PCS per box)



Goose Fillet Boneless/Skin On (Frozen)

Average net weight per unit:	≈ 0,450 kg (2 fillets per pkg)
Packaging:	Vacuum packaging on a gold substrate
Storage conditions:	t - 12 C° - up to 9 months
Storage conditions:	t - 18 C° - up to 12 months
Transportation unit, Net weight:	≈ 7,200 kg (16 pkg per 1 carton box)



Goose Leg (Frozen)

Average net weight per unit:	≈ 0,350 kg
Packaging:	Vacuum packaging on a gold substrate
Storage conditions:	t - 12 C° - up to 9 months
Storage conditions:	t - 18 C° - up to 12 months
Transportation unit, Net weight:	≈ 5,600 kg (16 pkg per 1 carton box)



Goose Gizzards (Frozen)

Average net weight per unit:	≈ 1,000 kg
Packaging:	Vacuum packaging
Storage conditions:	t - 12 C° - up to 9 months
Storage conditions:	t - 18 C° - up to 12 months
Transportation unit, Net weight:	≈ 18,000 kg (18 pkg per 1 carton box)



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