



COMMERCIAL INFORMATION BULLETIN



Embassy of Ukraine in the Islamic Republic of Pakistan

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This issue of the Commercial Information Bulletin number 7 is dedicated to the Broadcasting, Radiocommunications & Television Concern (BRT Concern).

Reference BRT Concern.

Broadcasting, Radiocommunications & Television Concern (BRT Concern) was established after declaration of independence of Ukraine in 1991, for creation the united information space in the state. Today under its direction BRT Concern consolidates 28 enterprises and branch-offices, which are situated in regional centers and large towns of Ukraine. The property of BRT Concern is entirely state ownership. BRT Concern belongs to the sphere of administration of Ministry of Transport and Communications of Ukraine .

Almost 5 thousand highly qualified specialists of BRT Concern capable simultaneously provide with television radio transmission of 15 nation-wide television and 15 nation-wide radio programs, radio programs of international broadcasting (Radio Ukraine World Service), programs of regional, oblast, state and prevailing majority of non-state television radio companies throughout the territory of the whole state. At the same time, the complete technical maintenance and operation of telecommunications networks and networks of satellite and on-air television radio broadcasting have been realized on nearly 400 various sites of BRT Concern.

The unique infrastructure of BRT Concern involves over 560 antenna-masts constructions (with height from 70 to 386 meters), more than 12 thousand km of microwave links, 80 powerful television stations, over 1350 television transmitters, in particular, 31 digital transmitters of DVB-T standard in city Kyiv and Kyiv, Zhitomyr and Odesa regions, 365 radio broadcasting transmitters, 2 powerful radio centers, 2 satellite communications centers.

BRT Concern is a member of International Telecommunications Satellite Organization "INTELSAT" and a shareholder of European Telecommunications Satellite Organization "EUTELSAT S.A.". Space communications facilities of BRT Concern have been operating in INTELSAT, AMOS, ASTRA and HELLAS SAT systems and can provide with satellite distributions of programs broadcasting to the whole regions of the world.

For purpose the distribution of commercial radio programs on short waves BRT Concern can propose 11 transmitters various power from 100 kW to 500 kW at the radio centers which situated near the main cities of Ukraine - Kyiv, Mykolaiv, Lviv and Kharkiv. The total power of radio transmitters - 3 MW.

The abovementioned transmitters, antennamast structures allow to make broadcasting on almost every continent and most countries.

The technical condition of most transmitters and antennamast structures currently satisfactory. The part of the technical means are using for commercial broadcasting.

The pricing of BRT Concern is very flexible.

In attached file you can find the information about the possibilities of radiotransmitting of BRT Concern.

If you are interested in cooperation with «BRT Concern» please contact the Embassy of Ukraine in the Islamic Republic of Pakistan.

**Embassy of Ukraine
in the Islamic Republic of Pakistan**